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## **CLAIMS**

A substrate suitable for printing a toner image thereon, comprising: a sheet of plastic;

an underlayer coating, on the sheet of plastic, comprising a first polymer material comprising a polymer chosen from the group consisting of amine terminated polyamide, a silane coupling agent and amino propyl triethoxy silane;

an overlayer coating, directly on the underlayer, comprising a second polymer material and having an outer surface to which a toner image can be fused and fixed.

2. A substrate according to claim wherein the overlayer is substantially free of particulate matter.

3. A substrate according to claim 1 or claim 2 wherein the overlayer is substantially wax and pigment free.

A substrate suitable for printing a toner image thereon, comprising: a sheet of plastic;

an underlayer coating, on the sheet of plastic, comprising a first polymer material;

an overlayer coating, directly on the underlayer, comprising a second polymer material and having an outer surface to which a toner image can be fused and fixed, the second polymer consisting essentially of a polymer chosen from the group consisting of ethylene acrylic acid copolymer, polyvinyl pyridine and styrene butadiene copolymer, characterized in that the overlayer is substantially wax and pigment free.

5. A substrate according to claim 4 wherein the overlayer is substantially free of particulate mater.

6. A substrate suitable for printing a toner image thereon, comprising:
a sheet of plastic;
an underlayer coating, on the sheet of plastic, comprising a first polymer material;

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and having an outer surface to which a toner image can be fused and fixed, the second polymer consisting essentially of a polymer chosen from the group consisting of ethylene acrylic acid copolymer, polyvinyl pyridine and styrene butadiene copolymer,

- 5 characterized in that the overlayer is substantially free of particulate matter.
- 7. A substrate according to any of the preceding claims wherein the sheet of plastic is polyethylene.
- 10 8. A substrate according to any of claims 16 wherein the sheet of plastic is vinyl.

A substrate according to any of claims wherein the sheet of plastic is

polycarbonate:

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- 10. A substrate according to any of claims 16 wherein the sheet of plastic is PET.
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  11. A substrate according to any of claims 16; wherein the sheet of plastic is BOPP.
- 12. A substrate according to any of the preceding claims wherein the overlayer comprises styrene butadiene coplymer.
- A substrate suitable for printing a toner image thereon, comprising:

  a sheet of BOPP plastic;

  an underlayer coating, on the sheet of plastic, comprising a first polymer material;
- and having an outer surface to which a toner image can be fused and fixed, the second polymer consisting essentially of a polymer chosen from the group consisting of ethylene acrylic acid copolymer and polyviny pyridine.
- 1, 4, 6 or 13

  1, 4, 6 or 13

  1, 4, 6 or 13

  2, 11 or 13, wherein the overlayer comprises ethylene acrylic acid copolymer.

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- 15. A substrate according to claim 14 wherein the chylene acrylic acid copolymer has an acrylic acid comonomer percentage weight of less than 18%.
- 16. A substrate according to claim 14 wherein the ethylene acrylic acid copolymer has an acrylic acid comonomer percentage weight of less than 16%.
- 17. A substrate according to carry of claims 14-15 wherein the ethylene acrylic acid copolymer has an acrylic acid comonomer percentage weight of more than 8%.
- 10 18. A substrate according to any of claims 14-15 wherein the ethylene acrylic acid copolymer has an acrylic acid comonomer percentage weight of more than 12%.
  - 19. A substrate according to any of claims 1-11 or 13 wherein the overlayer comprises polyvinyl pyridine.
  - 20. A substrate according to any of the preceding claims wherein the underlayer comprises amine terminated polyamide.
  - 21. A substrate according to any of claims 149 wherein the underlayer comprises a silane coupling agent.
  - 22. A substrate according to any of claims 1-19 wherein the underlayer comprises amino propyl triethoxy silane.
- 25 23. A substrate according to any of the preceding claims wherein the underlayer has a weight of between 0/1 and 1 grams per square meter.
  - 24. A substrate according to any of the proceeding claims wherein the underlayer has a weight of between about 0.3 and 0.5 grams per square meter.
  - 25. A substrate according to any of the preceding claims wherein the overlayer has a weight of between 0.1 and 10 grams per square meter.

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weight of between 0.2 and 2 graphs per square meter.

- 27. A substrate according to claim 26 wherein the overlayer has a weight of between about 0.25 and about 0.35 grams per square meter.
  - 28. A substrate according to any of the preceding claims wherein the underlayer is substantially free of particulate matter.
  - 29. A substrate according to any of the preceding claims comprising only two coating layers.
  - A method of producing a coated substrate which a toner image can be adhered comprising:

coating a sheet of plastic with a first polymer material as an underlayer, the underlayer comprising a polymer chosen from the group consisting of amine terminated polyamide, a silane coupling agent and amino propyl triethoxy silane;

directly overcoating the underlayer with an second polymer material to form an overlayer coating on the underlayer, the overlayer having an outer surface to which a toner image can be adhered and fixed.

- 31. A method according to claim 30 wherein the coated substrate is a substrate according to any of claims = 29.
- A substrate produced according to the method of claim 30 or claim 31.
  - A substrate comprising a sheet of BOPP and an outer coating consisting substantially only of a polymer chosen from the group consisting of ethylene acrylic acid copolymer, and polyvinyl pyridine.
  - 34. A substrate according to claim 33 wherein the coating comprises polyvinyl pyridine.





- A substrate according to claim 33 wherein the coating comprises ethylene acrylic acid 35. copolymer.
- A substrate according to claim 35 wherein the ethylene acrylic acid copolymer has an 36. acrylic acid comonomer percentage weight of less than 18%. 5

A printing method comprising:

providing a substrate according to any of claims 1-29 or 32-30 or produced according

claim 30 or claim 39; and

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printing a toner image on the substrate.

- A printing method according to claim 37 wherein the toner image is a liquid toner 38. image.
- A printing method according to claim 37 or claim 38 wherein printing comprises 39. transferring the toner image to the substrate using heat and pressure.
- A printing method according to claim 37 or 38 wherein printing comprises 40. electrostatically transferring the toner image to the substrate.

A printing method according to any of 41.

forming the image on an image forming surface;

transferring the image from the image forming surface to an intermediate transfer member; and

transferring the image from the intermediate transfer member to the substrate. 25